

VAL D'ISÈRE, FLAGSHIP LOCATION FOR COMPAGNIE DES ALPES' NET ZERO CARBON TRAJECTORY

GROUP MOVES CLOSER TO NET ZERO CARBON TARGET

Paris, 9 December 2022 - As the Val d'Isère resort prepares to host the *Critérium de la Première Neige* Ski World Cup tournament this coming weekend, Compagnie des Alpes has taken a further step towards its net zero carbon target through the initiatives undertaken by its subsidiary Val d'Isère Téléphériques and a commendable cooperation.

From this season onwards, fossil fuels will no longer be used for slope grooming

As Group CEO Dominique Thillaud announced last September, all ski areas operated by CDA subsidiaries have abandoned fossil fuels for slope grooming as of this winter season.

At Val d'Isère, all groomers used by the slope management service and Val d'Isère Téléphériques have switched to HVO fuel. This fully renewable alternative to diesel, whose additional cost is fully covered by the CDA, is made from vegetable fat and oil waste (without palm oil) and emits 90% less CO₂ and 65% fewer fine particles.

New milestone in urban transport: combining electricity with HVO

In addition to the groomers, the entire free public transport service (Valbus) operated by Val d'Isère Téléphériques, has abandoned fossil fuels in favour of cleaner energy.

Following the conclusive final test conducted in December 2021 by CDA at Val d'Isère and Tignes, to respond to the greener mobility strategy initiated by local authorities, two electric shuttle buses will be deployed in the resort this winter. Manufactured in France by IVECO, they will ferry visitors and residents alike. It is a further step towards the gradual renewal of the fleet, aiming at 15 electric buses by 2025 and an expected saving of 18 TeCO₂ per year per vehicle.

Meanwhile, the rest of the shuttle fleet has also adopted synthetic HVO biofuel (hydrotreated vegetable oil) from this winter, following the example of the Group's snow groomers, and after an initial phase completed in 2019 via the switch to GTL (gas to liquids).

Putting into action the ambitious vision of the municipalities for their territory

Mobilized for an area for which they share responsibility, the communities of Val d'Isère and Tignes, supported by the two CDA subsidiaries (Val d'Isère Téléphériques and STGM - Tignes ski lift operator), boldly decided to expand the shuttle service between the two Haute Tarentaise resorts to shore up the bus service operated by the Auvergne-Rhône-Alpes region. By facilitating mobility, particularly for ski area workers, this service should reduce individual travel and greenhouse gas emissions.

Collaboration between all local stakeholders

All of these achievements are underpinned by a shared vision held by all regional stakeholders, including businesses in particular. This vision is energetically promoted by CDA in its role as a regional partner.

Accelerating the transition of all the ski areas operated by its subsidiaries, in (and despite) the current energy context, shows CDA's strong desire to reduce its environmental impact in all its activities and to contribute to the major challenges facing the region.

This commendable cooperation between Val d'Isère and Tignes to develop their combined ski area was recognised by the Mountain Riders association, which awarded them the *Flocon Vert* ("Green Snowflake") label in November.

ABOUT COMPAGNIE DES ALPES

Since its creation in 1989, Compagnie des Alpes (CDA) has been shaping unforgettable moments of leisure for millions of people, with a single objective: allowing everyone to reconnect with themselves and with others by experiencing exceptional moments in some of the most extraordinary parts of the world.

Today, CDA consists of 5,000 employees working in 10 of the most beautiful mountain resorts in the Alps, 12 renowned leisure parks, the leading online distribution marketplace for holidays in the French Alps, accommodation, outdoor and other activities, all operated in an integrated approach devoted to operational excellence and quality, in the service of the Very High Satisfaction of its customers and its host regions.

Embodied in defining developments, attractions, shows, immersive accommodation and digitalisation, CDA's quality offer and unique concepts regularly receive plaudits.

Concerned about the balance of its host regions, CDA aims to promote their vitality and quality of life, while at the same time acting as a driving force for ecological transition. The Group believes in the virtues of dialogue with its stakeholders and in respecting local and regional specificities. It accordingly uses its capacity for innovation to create tailor-made or scalable solutions to preserve these extraordinary areas over the long term. The Group is committed to achieving Net Zero Carbon (scope 1 and 2) by 2030.

At the end of 2022, the Group won three international benchmark awards in its three businesses: "World's Best Ski Resort" (World Ski Awards 2022), "World's Best Attraction" (IAAPA EXPO) for Chasseurs de Tornades at Futuroscope, and "Best Food & Beverage & Entertainment Experience" (Hospitality Awards) for the Yoonly & Friends concept.

- ▶ Ski Areas: La Plagne, Les Arcs, Peisey-Vallandry, Tignes, Val d'Isère, Les Menuires, Méribel, Serre Chevalier, Flaine, Samoëns – Morillon – Sixt-Fer-à-Cheval
- ▶ Leisure Parks: Parc Astérix, Futuroscope, Walibi Rhône-Alpes, Grévin Paris, France Miniature, Walibi Belgium (BE), Aqualibi (BE), Bellewaerde Park (BE), Bellewaerde Aquapark (BE), Walibi Holland (NL), Familypark (AT), Chaplin's World (CH)
- ▶ Distribution and Hospitality: Travelfactory (Travelski, Yoonly, etc.), CDA Agences Immobilières, MMV





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